



## Vermont Paralegal Organization

P.O. Box 5755  
Burlington, VT 05402-5755  
[vermont@paralegals.org](mailto:vermont@paralegals.org)

A Member of the National Federation of Paralegal Associations, Inc.

[www.vtparalegal.org](http://www.vtparalegal.org)

The Vermont Paralegal Organization (VPO), established in 1990, is the only professional organization for paralegals in Vermont. The Vermont Paralegal Organization is a statewide, volunteer-based organization dedicated to providing education and promoting paralegal professionalism and leadership. The VPO has members throughout the State of Vermont, and you can reach this professional audience by advertising in the VPO's quarterly newsletter, *Paralegal Focus*, and/or on the VPO's website, or supporting the VPO through our Sponsorship Program.

### *Paralegal Focus* Newsletter Advertising Rates – 2018

<b>Ad Size</b>	<b>One Issue</b>	<b>Four Issues</b>
Business Card	\$50.00	\$150.00
¼ Page	\$75.00	\$275.00
½ Page	\$95.00	\$350.00
Full Page	\$125.00	\$475.00*

<p>5" high</p> <p>¼ PAGE AD VERTICAL LAYOUT</p> <p>3 ¾" wide</p>	<p>2" high</p> <p>BUSINESS CARD AD HORIZONTAL LAYOUT</p> <p>3 ¾" wide</p> <p>Please use the dimensions shown here when creating your advertisement.</p> <p>Advertisements are accepted in jpg, pdf or gif format</p>
<p>5" high</p> <p>½ PAGE AD HORIZONTAL LAYOUT</p> <p>7" wide</p>	



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***PARALEGAL FOCUS ADVERTISING VOUCHER***

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

Amount  
Enclosed: \_\_\_\_\_

Paralegal Focus Advertising

Select one of the following layouts:

- |  |  |
|--|--|
| <input type="checkbox"/> ¼ Page Ad-Vertical Layout   | <input type="checkbox"/> Business Card Ad-Horizontal Layout        |
| <input type="checkbox"/> ½ Page Ad-Horizontal Layout | <input type="checkbox"/> Full Page Ad (includes Website Logo/Link) |

Select the number of issues:

- One Issue  
 Four Issues



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### **SPONSORSHIP PROGRAM LEVELS:**

#### ***GOLD SPONSORSHIP***

For an annual fee of \$500, our Gold member Sponsors receive the following benefits for one year from date of sponsorship:

- Company name, address, telephone number, logo, and sixty-word or less company "profile" on the VPO Website<sup>1</sup> Sponsors' Page with a link to Sponsor's business webpage.
- Recognition at all VPO-Sponsored events, including the Annual Meeting, Fall Seminars and meet and greet socials;
- Free attendance at VPO-Sponsored events for up to two (2) employees
- ½ page ad in our quarterly newsletter (a \$350.00 value), *Paralegal Focus*
- Distribution of promotional materials at all seminars, or 50% reduction on vendor booth<sup>2</sup>

#### ***SILVER SPONSORSHIP***

For an annual fee of \$350, our Silver member Sponsors receive the following benefits for one year from date of sponsorship:

- Company name, address, telephone number, logo, and thirty-word or less company "profile" on the VPO Website Sponsors' Page with a link to Sponsor's business webpage

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<sup>1</sup> The VPO website is currently under new construction, but the Sponsorship Page will be fully functional and accessible to all who visit our website.

<sup>2</sup> Vendor Booth rates for 2018 are \$200.00

- Recognition at all VPO-Sponsored events, including the Annual Meeting, Fall Seminars and meet and greet socials;
- ¼ page ad in our quarterly newsletter (a \$275.00 value), *Paralegal Focus*
- Distribution of promotional materials at all seminars

### **BRONZE SPONSORSHIP**

For an annual fee of \$200, our Bronze member Sponsors receive the following benefits for one year from date of sponsorship:

- Company name, address and telephone number only (no logo) on VPO Website Sponsors' Page
- Business-Card sized ad in our quarterly newsletter, *Paralegal Focus*

### **ONE-TIME EVENT SPONSORSHIP**

For a one-time fee of \$200, you can sponsor a particular seminar or event and receive the following benefits:

- Vendor booth/table at sponsored event
- Company name, address, telephone number and logo on VPO Website Sponsors' Page announcing the event and sponsorship

### **GENERAL SPONSORSHIP**

A sponsor may provide a contribution in any denomination or amount to be utilized toward a particular project or event connected to or representative of that sponsor. A sponsor may also provide goods to be utilized as door prizes for a particular event.

For example, a financial institution may wish to make a contribution toward the VPO Paralegal Certification Scholarship. A particular organization may wish to make a contribution toward the Pro Bono committee to promote its work with the elderly or low income Vermonters.

General Sponsorship Donors will have their company names and addresses only (no logo) recognized on our website and in our newsletter, *Paralegal Focus*, as being a participating donor in whatever project or event the sponsor has contributed toward.

Sponsors wishing to make General Sponsorship donations should provide a statement regarding their intentions and contribution amount to Carie Tarte, VPO Sponsorship Chair at:

[carie@maleyandmaley.com](mailto:carie@maleyandmaley.com) or P.O. Box 5755, Burlington, VT 05402.



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### SPONSORSHIP APPLICATION

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

SPONSOR TYPE:             Corporate             Educational Institution

SPONSORSHIP LEVEL:

- Gold\* (\$500)             One-Time Event Sponsorship (\$200)  
 Silver\* (\$350)             General Sponsorship in the amount of \$\_\_\_\_\_
- Bronze (\$200)

*Gold, Silver and Bronze Sponsors should e-mail their advertisements in the appropriate size in PDF, JPG or GIF format to: [lreese@dinse.com](mailto:lreese@dinse.com)*

*\*Gold and Silver Sponsors should e-mail their company "profile" description to: [cdeering@pfclaw.com](mailto:cdeering@pfclaw.com)*

For further questions or inquiry, please contact our Sponsorship Committee Chair, Carie Tarte, at [carie@maleyandmaley.com](mailto:carie@maleyandmaley.com) or (802) 489-5258.

Full payment is due with Sponsorship Application. Please make checks payable to "Vermont Paralegal Organization."